सत्यमेव जयते
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Press Release

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Khandelwal launches world's first BIS-certified "Screen Protector" tempered glass for mobiles – A Made-in-India innovation in collaboration with Corning

In a landmark step towards Vocal for Local and Atmanirbhar Bharat vision of Prime Minister Shri Narendra Modi, Shri Praveen Khandelwal, Member of Parliament and Secretary General of the Confederation of All India Traders(CAIT), today launched the innovative Screen Protector – a high-quality, BIS-certified tempered glass screen protector for mobiles – developed by Optiemus Infracom Limited in collaboration with Corning Incorporated, USA, the global leader in specialty glass technology.

For the first time in the world, the Bureau of Indian Standards (BIS) has introduced specific quality standards for "Chemically Tempered Glass Screen Protectors," ensuring uniformity, durability, and consumer safety. The screen protector meets these stringent benchmarks and comes with 'fog marking' manufacturer branding on each piece, enabling customers to easily identify genuine products and avoid counterfeits.

Launching the product, Shri Khandelwal said: "This is not just a product launch, but a moment of pride for India. With the world's first BIS standard for tempered glass, we are setting a global precedent in quality assurance while empowering Indian manufacturing. This is a perfect example of Indian innovation meeting global technology."

Massive market potential
India, the second-largest smartphone market in the world by volume, has a domestic demand of nearly 400 million tempered glass screen protectors annually, with an estimated retail value of ₹20,000 crore in 2025. Currently, over 90% of this demand is met by low-cost imports, resulting in inconsistent quality and an unorganized market.

RhinoTech, the Indian brand under Optiemus, has taken the lead in transforming this space with advanced technology from Corning, now produced locally for both domestic and international markets. This development will significantly boost the Indian manufacturing ecosystem, create jobs, and promote high-quality, globally competitive products.

Innovation from India, for the world
With this initiative, India is not only catering to its vast domestic market but is also poised to emerge as a global hub for premium mobile screen protection solutions. The Street Protector combines international-grade engineering with local manufacturing strength, perfectly aligning with the vision of Prime Minister Shri Narendra Modi for a self-reliant India.

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