



सत्यमेव जयते

PRAVEEN Khandelwal

Member of Parliament

(Lok Sabha)

Chandni Chowk Parliamentary Constituency, Delhi

Press Statement - 2

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Grand Tiranga Yatra in Keshav Puram – A spectacular confluence of patriotism and unity

The grand Tiranga Yatra, which commenced today from Keshavpuram Metro Station, filled the entire area with an extraordinary spirit of patriotism. Led by Chandni Chowk MP Shri Praveen Khandelwal, this magnificent procession saw enthusiastic participation from retired senior Army officials, traders, workers, women, and youth*.

The yatra began at Keshavpuram Metro Station and moved along major routes. All along the way, the beats of drums, the notes of shehnai, and the melodies of marching bands accompanied the fluttering tricolour, creating a wave of patriotic fervor. From both sides of the streets and rooftops of buildings, people holding the national flag witnessed this historic moment.

Throughout the route, the yatra received a grand welcome from local trade associations, RWAs, and civic organisations, with showers of flowers and spirited slogans. Powerful chants like *‘Har Dil Mein Tiranga – Har Ghar Tiranga’*, *‘Tiranga Shaan Bharat Ki’*, and *‘Bhartiya Saman – Hamara Swabhimani’* resonated in the air, filling the atmosphere with zeal and pride. In this march, a large number of people from various fields participated, including BJP Keshav Puram District President Shri Ajay Khatana, MLA Tilak Ram Gupta, Poonam Sharma Bhardwaj, Municipal Councillors Meenu Goyal, Ravi Hans, Kishan Bebad, Shikha Bhardwaj, and others.

On this proud occasion, Shri Praveen Khandelwal stated that this grand yatra is not merely a symbol of respect for the national flag, but also a firm resolve to further accelerate the ‘Bhartiya Saman – Hamara Swabhimani’ campaign under the leadership of Prime Minister Shri Narendra Modi. He emphasised that this is not just an economic initiative, but a broad-based, nationwide movement towards building an ‘Atmanirbhar Bharat’, with the trading community playing a leading role.

He highlighted that in support of Prime Minister Modi’s call, traders across the nation are working in unison to promote indigenous products, strengthen local industries, and fortify the country’s economic backbone*. Citizens, too, are increasingly choosing to buy goods made in India. This yatra stands as a living testament to the resolve that Indian products will dominate every home and every shop in the country’s markets.

The procession sent out a clear and powerful message—that India’s unity, pride, and self-reliance are not confined to slogans or ceremonial speeches, but live in the heartbeat of millions, reflected in their actions, and woven into every aspect of their lives. It is this very spirit that teaches every Indian to take pride in their country, their culture, and their products, inspiring future generations to carry forward the torch of self-respect and swadeshi.

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