



Press Release

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## **Consumer Right to Consumer Care should be the mandate of retail trade Alluminium Manufacturers demand rationalization of Standards for Aluminium Utensils**

At a national meet of Alluminium utensils manufacturers of the Country held at New Delhi today, Secretary, Ministry of Consumer Affairs, Shri Rohit Kumar Singh laid much emphasis on smooth adoption and acceptance of standards for manufacturing any product in the Country but the standards should be laid assessing the cost implications so that even a common man easily buy the products within the reach of his financial parameters. The event was organised by Federation of All India Alluminium Utensils Manufacturers (FAIUM).

Mr Singh further said that the trade and industry should focus on consumer care instead of consumer rights as both sectors compliment each other. He also said that trade & industry important force behind the nation's growth and as such it surely needs support and facilitation for getting ease of doing business. Mr Singh assured that in pursuance of the vision of PM Shri Narendra Modi, the Government is committed to provide best environment of trade to produce quality goods to meet not only the domestic market but even the global requirements.

Mr Praveen Khandelwal, Secretary General of the Confederation of All India Traders (CAIT) while addressing the meet said that five fundamentals i.e Internet, technology, communication, networking & logistics are the main drivers for future business in India and as such both traders and small manufacturers should not lag behind in adoption of technology. He stressed the need of wider consultation with stakeholders and mass educational & awareness drive among the retail trade about standards and government policies.

FAIUM President Shri Brij Mohan Agrawal while calling upon the Union Government for a comprehensive rationalization of BIS Standards for Aluminium Utensils said that this move is imperative to eliminate technical barriers, address resource constraints, and streamline the cost structure for small-scale manufacturers of Alluminium utensils. He said that trade & industry is facing substantial challenges due to the existing standards that often prove cumbersome and economically burdensome. The current standards not only pose technical impediments but also create a lopsided cost structure that disproportionately affects the smaller players in the market..

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