

CAIT ORGANISING E COMMERCE SANVAD ON 4th JANUARY AT NEW DELHI

In the backdrop of an e-commerce policy and a National Trade Policy for Retail Trade being actively discussed by the Union Government, the Confederation of All India Traders (CAIT) which is continuously raising the voice of the traders on e-commerce has taken a step forward by convening a *E-Commerce SANVAD* on 4th January, 2023 at New Delhi.* of offline stakeholders comprising of national organisations of goods traded and services rendered in the Country and that of manufacturers of brands, in order to constitute a larger forum to impress upon the Government to immediately roll out e-commerce policy, an empowered e-commerce regulatory authority, declaration of e-commerce rules pertaining to Consumer Protection Act and a National Trade Policy for Retail Trade. The outcome of the meeting will be submitted to both Central & State Governments in the shape of recommendations.

Shri Bhartia & Shri Khandelwal while stressing the need of such a meeting said that CAIT is of a considered opinion that all sorts of goods traded or all kinds of services provided in India through any digital mode including social commerce must have to be brought under the ambit of e-commerce. Therefore, it is more necessary that a broad unanimity must be arrived on basic fundamentals of e-commerce business among the stakeholders to provide input to the DPIIT which is framing the e-commerce policy. Being the largest stakeholder of the retail trade, the CAIT has taken an initiative with other leading organisations of different verticals, to convene such a meeting, which is the need of the hour. Both Shri Bhartia and Shri Khandelwal clarified that CAIT is not averse to e-commerce or any e-commerce company but of the strong view that law of the land and the policies must be complied with both letter & spirit, which can not be denied by any stakeholder.

Shri Bhartia & Shri Khandelwal informed that the CAIT has today sent invite of the said meeting to All India Mobile Retailers Association, All India FMCG Distributors Association, India Cellulose & Electronics Association, All India Jewellers & Goldsmith Federation, All India Toys Federation, All India Computer Media Dealers Association, Federation of Small & Medium Enterprises (FISME), Retailers Association of India (RAI), Indian Banks Association (IBA), Laghu Udyog Bharti, National Farmers Federation (NFA), Event & Entertainment Management Association, Association of Cinema Theaters, National Restaurant Association of India (NRAI), Travel Agents Association of India, Hotels Association of India, Retail Chemists Association etc.

Shri Bhartia & Shri Khandelwal further informed that corporate retailers Big Bazar, Shoppers Stop, Big Bazar, Metro Cash & Carry, V Mart, D-Mart, Direct Selling Companies Amway, Oriflame, Herbalife, FMCG Companies Coke, Pepsi, ITC, Procter & Gamble, Reckit & Colman, Hindustan Lever, Patanjali, etc have also been invited to participate in the meeting.

Both the trade leaders said that as a responsible trade organisation of the Country, we have invited leading Associations and prominent companies of all sectors connected with e-commerce to air their views and try to bring hygiene and transparency in the e-commerce landscape of India. If the invited participants do not attend the meeting, it will be presumed that they intend to go on their own way as far as e-commerce business in India. The inputs received will be forwarded to the Government.